

Wisconsin Office of Rural Health
Rural Community Grants
Information Webinar
August 16, 2011



Grant Eligibility

- Coalition of 3+ active members
- Must include rural hospital (<50 licensed beds) as an active member
- No awards to same hospital/coalition two years in a row
 - Exception: planning grant

Grant Categories

- Planning grants up to \$12,000
 - Requires a pilot project
- Implementation grants up to \$12,000
 - Established coalition
- 5 additional points for EMS projects

Planning Grants

- New Coalitions/Projects
- Activities:
 - Coalition Building
 - Needs Assessment
 - Strategic Planning
 - Pilot Project (required)

Implementation Grants

- Established Coalitions
- Activities:
 - Public education campaigns
 - Brochure printing
 - AED purchase
 - Travel
 - Training

Measuring Impact

- What effect will your project have and how will you measure that effect?
- Measurable, quantitative outcomes
- You may not achieve your outcome goals, but you must plan to measure your progress
- Measure activities **and** outcomes

Proposal Review and Selection

- Competitive review process
- All applicants notified in October
- Number of awards dependent on federal funding

Grantee Requirements

- Sign contract with UW
- Site visit
- Participate in three conference calls
- Progress and final reports
- Proposals and reports published on ORH website
- **Monthly invoicing**
- All funds must be spent by August 31, 2012

Proposal Requirements

- Cover Sheet
- Executive Summary
- Coalition Description
- Problem/Need Statement
- Work Plan
- Evaluation Plan
- Budget
- Appendix
 - Support letters
 - MOU

Cover Sheet

- Indicate Type of Grant and \$
- Applying for extra EMS points?
- Applicant Organization
 - Doesn't have to be the hospital
 - Will submit invoices and reports and receive \$

Wisconsin Rural Hospital Flexibility Program
Rural Communities Grant Program 2011-12

GRANT APPLICATION COVER SHEET – Attachment A

Project Title: _____ Coalition Name: _____	
Planning Grant ___ or Implementation Grant ___ (select one) Grant Amount Requested: _____	
<p>1. Applicant Organization (entity with which the grant contract is to be executed)</p> <p>Legal Name _____</p> <p>Address _____</p> <p>_____</p> <p>_____</p> <p>Phone _____ FAX _____</p>	
<p>2. Administrator, Executive Director, or CEO</p> <p>Name _____</p> <p>Title _____</p> <p>Phone _____</p> <p>Email _____</p>	<p>3. Contact Person for Application</p> <p>Name _____</p> <p>Title _____</p> <p>Phone _____</p> <p>Email _____</p>
<p>4. Person authorized to sign the grant contract</p> <p>Name _____</p> <p>Title _____</p>	<p>5. Federal ID # of applicant organization:</p> <p>_____</p>
<p>6. List all active partners (those responsible for activities and/or contributing matching/in-kind contributions). Use an additional page if necessary – this will not count against your page total.</p> <p>_____</p> <p>_____</p>	
<p>I certify that the information contained within this application is true and accurate to the best of my knowledge. I submit this application on behalf of the applicant organization.</p>	<p>Signature _____</p> <p>Date _____</p>
<p>Are you applying for the additional 5 points for an EMD-related project?</p>	

Executive Summary 5 Pts

- Opportunity to “sell” your project
- A BRIEF overview
 - Project name
 - State the problem
 - Identify partners
 - Describe your solution

Reviewer Comments

- You grabbed my attention with your assessment of need and explanation of your plan. I scored your project high for these reasons.
- Really confusing—seems like it goes in several directions. No real sense of purpose of project.

Coalition Description 10 Pts

- Identify at least 3 active partners and their roles
 - Hospital **must** be an active partner
- History of the coalition
 - Experience with the problem
- Planning process to date
- Convince reviewers you all know what you're doing and are capable of doing it

Reviewer Comments

- Excellent description of partners and their roles. I know exactly what they'll be doing.
- I'm unclear on what exactly their [coalition members] roles would be. This should be explicit because it is a requirement in the guidelines and is something reviewers will look for.

Problem/Need Description 15 Pts

- Convince the reviewers that this is a significant problem or need that you are capable of addressing
- Use data, trends, comparisons to make your case
- Tell a story

Reviewer Comments

- Would have been more compelling if there were local statistics about obesity or health risks in X County that would drive the urgency for this particular proposal.
- Good use of local data and comparing it to the state and neighboring counties. You've explained the reason for the program well.

Work Plan 30 Pts

- Use the **required** template
- Identify:
 - Goal-what **specifically** will your project do?
 - Outcomes & Measurements-quantifiable results of activities
- ID completion dates and responsible partner
- Planning projects must include pilot

Work-plan Reporting Format

Project Goal:	
Outcome measure:	

Objective 1:			
Outcome measure:			
Activity	Timeframe	Responsible Person	Measures and Anticipated Outcomes
1.1			
1.2			
1.3			

Objective 2:			
Outcome measure:			
Activity	Timeframe	Responsible Person	Measures and Anticipated Outcomes
2.1			
2.2			
2.3			

Reviewer Comments

- I'm confused on the number that will complete training. In some places you expect 50 and others 40. Which is the correct number? This is a 25% difference that would impact the budget and effectiveness of the program.
- This is a poor work plan. It's unclear when activities will be completed...There is no overall goal that is clearly stated.
- This is really great. They've clearly identified their goals and objectives. Their activities will enable them to achieve their objectives. There are clear outcome measures that will help them identify their progress. Great job.

Evaluation Plan 20 Pts

- Describe how you will compare outcomes to your goal and objectives—were they achieved?
- **How** will you measure outcomes?
- Tutorial, *Evaluating Community-Based Programs*: <http://www.worh.org/Ruralwork>
- Your ability to develop and track appropriate outcome measures will reflect on future ORH funding requests

Measuring

■ Activities

- Were brochures distributed? How many attended classes?

■ Outcomes

- Did your project have an impact or effect?
- How do you know it did?
 - Pre- and post-surveys, measurements, focus groups

Reviewer Comments

- Excellent evaluation plan with pre- and post-class knowledge tests.
- You say you will measure outcomes—what outcomes? You have to be specific. Reviewers want to know exactly what you'll be doing and measuring. I'm still not clear what you'll be doing...
- Good, especially the continuous improvement aspect. But again, numbers (in addition to percentages) are important. Reviewers want to know how many people you're talking about.

Budget 15 Pts

- Use required format
- Equipment: no more than 25% of requested grant funds
- Narrative
- Sustainability-what are potential future funding sources

(NAME) Project Budget				
BUDGET CATEGORY	DESCRIPTION	GRANT REQUEST	MATCHING/IN-KIND CONTRIBUTIONS	TOTAL PROJECT EXPENSE
Wages				(Grant + Matching)
Fringe Benefits				(Grant + Matching)
Travel		(Calculate mileage at \$485/mile)		(Grant + Matching)
Equipment		(Cannot exceed 25% of Grant Request Total below)		(Grant + Matching)
Supplies				(Grant + Matching)
Consultants/ Contracts				(Grant + Matching)
Other Costs				(Grant + Matching)
TOTAL				

Reviewer Comments

- This [budget] needs more narrative. What will the staff person do? You don't discuss sustainability at all, as required in the guidelines. Will the project completely end next August?
- Good match, again, doing a lot with limited resources and making the most of them. Very specific on the actual costs. Good plan for sustainability of the... class by using training of trainers' model.
- Seems like a lot money for only about 40 participants being served.

Appendix 5 Pts

- 3 letters minimum; NOT from coalition members
 - Evidence of community support
- **Short** bios with evidence of capability
- MOU between coalition members
 - <http://www.hud.gov/offices/hsg/mfh/nnw/partnerships/partnershipsresources/nnwpartnermou.pdf>

Reviewer Comments

- You have good support letters, beyond your working partners. Reviewers like to see this.
- Letters of Support were not included with the original proposal and submitted late and *some contained the exact same language.*

Reminders & Advice

- Be realistic in your goal
- Proposals due September 28; no exceptions!
- Follow guidelines! Number of copies, page length, budget format, etc.
- Reimbursable grant
- Monthly invoices

Reminders & Advice

- Tie the entire proposal to your need and goals
 - A common thread through the entire document
- Quantifiable outcome measures
- Address sustainability
- Clearly ID coalition member roles and history to date
- Support letters: NOT from partners

What Questions Do You Have?



Other Resources

- Guidelines and examples:
 - <http://www.worh.org/RCgrants>
- The Office of Rural Health's Rural Reporter
 - <http://www.worh.org/reporter>
 - Subscribe:
http://www.worh.org/Reporter_subscribe
- Rural Health and Community Development
 - <http://www.worh.org/CommunityBlog/>

Other Resources

Listservs:

- EMS https://lists.wisc.edu/read/all_forums/subscribe?name=ems
- Hospital Foundations
https://lists.wisc.edu/read/all_forums/subscribe?name=foundations
- Critical Access Hospitals
https://lists.wisc.edu/read/all_forums/subscribe?name=cahcoalition
- Rural Health Clinics
https://lists.wisc.edu/read/all_forums/subscribe?name=rhc

You may contact me if you have any other questions:

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