

GRANT APPLICATION COVER SHEET -- Attachment A

<p><b>Project Title: Project Zero</b></p>	<p align="center"><b>Coalition Name: Iron County Underage Drinking Prevention Coalition</b></p>		
<p><b>Planning Grant ____ or Implementation Grant X</b> (select one) <b>Amount Requested: \$30,000</b></p>			
<p><b>1. Applicant Organization (entity with which the grant contract is to be executed)</b></p> <p>Legal Name: Iron County Health Department</p> <p>Address: 502 Copper Street Suite # 2 Hurley, WI 54534</p> <p>Phone <u>715-561-2191</u> FAX <u>715-561-2836</u></p>			
<p><b>2. Administrator, Executive Director, or CEO</b></p> <p>Name Zona Wick, MS, BSN, RN</p> <p>Title <u>Iron County Health Department Director</u></p> <p>Phone 715-561-2191</p> <p>Email wickz@ironcountywi.org</p>	<p><b>3. Contact Person for Application</b></p> <p>Name Will Andresen</p> <p>Title <u>Iron County UW-Extension Community Resource Agent</u></p> <p>Phone 715-561-2695</p> <p>Email will.Andresen@ces.uwex.edu</p>		
<p><b>4. Person authorized to sign the grant contract</b></p> <p>Name Zona Wick, MS, BSN, RN</p> <p>Title <u>Iron County Health Department Director</u></p>	<p><b>5. Federal ID # of applicant organization:</b></p> <p align="center">39-6005702</p>		
<p><b>6. List all active partners (those responsible for activities and/or contributing matching/in-kind contributions). Use an additional page if necessary—this will not count against your page total:</b></p> <table style="width:100%; border: none;"> <tr> <td style="width:50%; vertical-align: top;"> <p><b>Iron County Health Department</b>  <b>Hurley Police Department</b>  <b>Iron County Human Services</b>  <b>Iron County Emergency Management</b>  <b>Tobacco-Free Iron County Community Coalition</b></p> </td> <td style="width:50%; vertical-align: top;"> <p><b>Iron County Sheriff Department</b>  <b>Hurley K-12 School</b>  <b>UW-Extension</b>  <b>Grand View Health Systems</b>  <b>Community Members</b></p> </td> </tr> </table>		<p><b>Iron County Health Department</b>  <b>Hurley Police Department</b>  <b>Iron County Human Services</b>  <b>Iron County Emergency Management</b>  <b>Tobacco-Free Iron County Community Coalition</b></p>	<p><b>Iron County Sheriff Department</b>  <b>Hurley K-12 School</b>  <b>UW-Extension</b>  <b>Grand View Health Systems</b>  <b>Community Members</b></p>
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<p>I certify that the information contained within this application is true and accurate to the best of my knowledge. I submit this application on behalf of the applicant organization.</p>	<p align="center">Signature</p>
<p align="right">Date</p>	

## **J. Executive Summary**

Two fatal automobile accidents involving underage drinking have tragically occurred in Iron County in the past 2 years. Underage drinking in Iron County is a serious community health and public safety issue. Half of Hurley school students had their first real drink of alcohol by age 14. One third had at least one drink of alcohol on at least three occasions in the past 30 days, with 38% reporting binge drinking at least once in the past 30 days. Nearly two-thirds of the Hurley senior class reported being drunk at least once in the last month. The community recognizes the seriousness of the underage drinking problem. Iron County Circuit Court Judge Patrick Madden was quoted as saying, “Our community is in a sea of despair with alcohol consumption.” Hurley School Board President Joe Simonich said, “We have an alcohol issue with these young students. Anyone who doesn’t agree doesn’t know what they’re talking about.”

The Iron County Health Department’s Community Health Plan has identified the reduction of underage drinking as one of its top priorities. In response, Project Zero was initiated to reduce underage drinking through a coordinated, community-wide information and education campaign. With limited resources, the county currently lacks the capacity to address this critical problem. Therefore, we are requesting financial assistance to hire a coordinator to be the catalyst for initiating Project Zero and for creating the organizational and financial structure to sustain the program over time. The coordinator will organize a three-pronged community-wide campaign to incorporate alcohol awareness curriculum into the Hurley K-12 school system, to offer four underage drinking education and prevention events and to conduct a broad-based promotional campaign regarding the dangers of underage drinking.

## **K. Coalition Information**

### **1. Description of Coalition and the Partners’ Roles in the Project**

The Underage Drinking Prevention Community Coalition (UDPCC) was formed on October 10, 2007 to implement the Iron County Health Department’s Community Needs Assessment, a thoughtful, community-wide collaborative effort involving 30 key community stakeholders. UDPCC is comprised of 14 community representatives from throughout Iron County who are concerned about the issue of underage drinking and want to prevent and reduce this problem in our community. Key members of the coalition and their roles are:

The Iron County Health Department will serve as the lead agency throughout this project. They will serve as the fiscal agent for the grant and will be responsible for the hiring, direction, and supervision of the part-time coordinator. Zona Wick, MS, BSN, RN, Director of the Health Department will coordinate and document all meetings and the coalition’s activities. She will be responsible for all financial and supervisory activities related to the grant project.

Grand View Health System (GVHS), the partner hospital for this grant, is a 25-bed facility located in Ironwood, Michigan. Geneva Smiles, Community Health and Wellness Coordinator will contribute her expertise and resources to provide community outreach services and offer education related to the health related educational elements for the proposed Iron County Health Fair and assist with other project activities.

Local emergency management personnel will be closely involved in the project. Iron County Emergency Management Director Stacey Ofstad and Beacon Ambulance Manager Randy Forstrom will provide education on the dangers of alcohol use at the Iron County Health Fair and will coordinate the “Prom Crash” event.

The Hurley School District will be integrally involved in the proposed project. Chris Patritto, Hurley School District’s Superintendent and Jeff Gulan, Hurley K-12 School Principal will implement the introduction of the alcohol awareness curriculum into the Hurley K-12 School and coordinate outreach efforts to their students and families.

Iron County Human Services (ICHS) will provide the coalition with numerous members to enhance the prevention efforts. ICHS Director, Carolyn Kolson-Janov will coordinate our efforts with her staff and other agencies such as the Bureau of Mental Health and Substance Abuse Services. Hilary Bale will provide community education related to the dangers of underage drinking as a part of the proposed educational activities. Karen Neumann will share her expertise related to alcohol addiction in all programming efforts, including selection of the appropriate K-12 curriculum.

Local law enforcement will also be key partners in this program. Iron County Circuit Court Judge Patrick Madden and District Attorney Marty Lipske will be key presenters for the Iron County Health Fair and “Prom Crash”. Iron County Undersheriff Joy Kohegyi and Hurley Police Chief Dan Erspamer will continue their educational efforts related to underage drinking and the dangers of selling and providing alcohol to minors. They will also provide education to businesses regarding the legal ramifications of selling alcohol to minors. Iron County Victim Witness Services Coordinator Lori Prenderville will help coordinate the proposed speakers’ bureau.

Iron County UW-Extension educators Gloria Fauerbach and Will Andresen will assist with community-wide educational campaigns by sharing research based knowledge, best practice approaches, curriculum design and program material development. They will assist with developing an evaluation model for measuring program outcomes.

Community high school students will be involved in this project to ensure that their voices and needs are met and to help link the proposed activities to the population for which the program is intended.

## 2. History of the Planning Process

The Iron County Community Needs Assessment compared Iron County health data to similar counties, the state and the nation. The assessment identified variances and ranked them by local importance. Three top priorities were identified, including the need to reduce the percentage of youth drinking alcohol and decrease the number of unintentional and intentional injuries and deaths related to alcohol misuse. This six-month assessment process resulted in the formation of a five-year plan to address priority health and safety needs.

The Underage Drinking Prevention Community Coalition is responsible for implementing the “reduction of alcohol use in Iron County” youth element of this needs assessment. The coalition held its first meeting on October 10, 2007 to start the process of communicating to our parents, business leaders, youth, agency partners, and the general public the gravity of the underage drinking problem in our community. The coalition has already demonstrated success with their limited financial support and dedicated staff.

On November 17, 2007 the coalition sent four of its members to Stevens Point to attend “A Fork in the Road” training, an evidence-based training that enables community groups to communicate the enormity of underage drinking in Wisconsin and what each community can do to reduce underage drinking.

On November 23, 2007 the coalition applied for and received a SAMSA Underage Drinking Town Hall stipend of \$500. This was used to hold a community wide educational event on April 8, 2008 in conjunction with National Alcohol Screening Day. The coalition distributed numerous educational brochures and DVDs related to the dangers of underage drinking. Radio spots and newspaper articles were prepared with statistics from the Youth Risk Behavior Survey and people were invited to a local coffee shop for refreshments and a chance to “weigh-in” on the subject.

On April 29, 2008 the Hurley Chief of Police sent a letter to all parents of graduating seniors concerning the legal and financial ramifications of hosting parties that serve alcohol to youth, as recommended by the coalition.

The coalition continues to hold monthly meetings to discuss the delivery of community and youth programs. The idea of a combined health, alcohol, and tobacco fair for K-12 students was postponed as members felt this large endeavor would require a coordinator and financial assistance. The coalition has met with EMS personnel, the courts and law enforcement to discuss their involvement in future planning and direction of this coalition. Hence, the reason for this grant proposal is to support the coalition’s efforts to build on these successes, implement plans, and to create the necessary structure to address underage drinking prevention efforts in Iron County.

## **L. Problem/Need Being Addressed**

### **1. Description of the Problem or Need**

For more than a decade, Wisconsin has had the dubious honor of leading the nation in binge drinking and the percentage of adults who drink, the Chicago Sun-Times reported on September 17, 2008. A new study by the University of Wisconsin (UW) Population Health Institute also noted that Wisconsin has the nation’s highest rates of underage drinking and alcohol use among high-school students, 49% of whom drink. “Wisconsin has a very serious set of problems related to alcohol use,” said researcher Paul Moberg of UW, “and this has been going on for a long time.” “It’s disappointing and frustrating but sadly, it’s not a shock,” said Kari Kinnard, head of the Wisconsin Chapter of Mothers Against Drunk Driving. “What we really need to do is change the accepted norms and not tolerate these kinds of behaviors.”

The “Burden of Alcohol in Wisconsin” reports that Wisconsin has the highest rates in the nation of drinking among high school students at 49% and underage drinking at 39%. In addition, Wisconsin’s rate of underage binge drinking rose significantly between 2003 and 2005, bringing us to the second highest rate in the nation (28%). While the prevalence of binge drinking declined among high school students nationally from 1997 to 2005 (33% to 26%), there was no parallel decline in Wisconsin.

In Iron County, the impact of these statewide trends has been tragic, with two fatal automobile accidents occurring in the county in recent years. According to the Hurley K-12 School Youth Risk Behavior Survey, approximately 50% of Hurley students had their first drink of alcohol (other than a few sips) at age 14 or younger. One third of Hurley students had at least one drink of alcohol on 3 or more occasions in the past 30 days. 38% of Hurley students experienced binge drinking (5 or more drinks in a row) at least once in the past 30 day, even higher than the already high state rate. 18% of Hurley students say that their parents would not think it wrong to drink at least two times per month. 28% of 10th graders and 62% of 12th graders reported being drunk at least once in the last month.

UW-Extension Youth Development Agent, Gloria Fauerbach, reported at the November 26, 2008 coalition meeting the results of the 2007 Friends Helping Friends Survey. Alcohol misuse was rated the number one problem for 11th and 12<sup>th</sup> grade students and the number two problem for 9<sup>th</sup> through 12<sup>th</sup> grade girls. And alcohol use was the top problem cited by both faculty and staff.

Both the Iron County Community Readiness Report and the Iron County Community Needs Assessment identified that alcohol use in our underage youth is a serious and dangerous issue. At the June 18, 2008 coalition meeting, Judge Patrick Madden was quoted as saying, “Our community is in a sea of despair with alcohol consumption”. He noted that Hurley has the highest ratio in Wisconsin of tavern licenses to people. He stressed the need to offer activities and other and alternatives to drinking. “We need to change attitudes in the community about what is acceptable behavior and norms” said Madden. And at the July 21<sup>st</sup>, 2008 Hurley School Board meeting, board president Joe Simonich said, “We have an alcohol issue with these young students. Anyone who doesn’t agree doesn’t know what they’re talking about.”

## 2. Why Now is an Appropriate Time to Address this Problem or Need

With compelling state and local data, no one can deny the serious health and safety issue facing Iron County youth. The recent fatal automobile accidents involving underage drinking has prepared the community to embrace and support a coordinated response to the problem of underage drinking. With 14 committed, dedicated and ambitious community partners truly vested in this issue, now is the time to act. The community strongly supports this comprehensive prevention program involving a number of community sectors in a highly visible, broad based, multi-component campaign to prevent and reduce underage drinking.

## 3. Who the Project will Impact

The Underage Drinking Prevention Community Coalition will certainly focus on the youth in Iron County. It is anticipated that the heightened awareness by youth and the community regarding the dangers of underage drinking will help more of our youth become healthier and safer by living an alcohol-free life. In doing so, the general public will definitely benefit by enjoying safer streets and highways.

There is a role for all community members to work together to reduce underage drinking. Community members can work together to create an environment where young people can grow up and feel good about themselves without drinking. Everyone in the community should deliver the message that underage drinking is not okay. The message should be heard at school, at home, in places of worship, on the sports field, in youth programs, or any other places where young people gather.

Families need to stay involved in their children's lives and pay attention to what's happening with their teens. Businesses that sell alcohol need to become more diligent in checking identification for prevention efforts. This is a multi-pronged approach to reach our youth with a multitude of community partners including public health, social services, law enforcement, the court, churches, schools, families, friends, and the media.

*It's time to change how we all think, talk, and act when it comes to underage drinking. We need to stop accepting it and start discouraging it. It's time to help young people understand that it is not okay for them to drink alcohol. The discussion needs to start long before youth start thinking about drinking.*

--The Surgeon General's Call to Action to Prevent and Reduce Underage Drinking

#### **M. Work Plan**

The work plan focuses on implementing the "alcohol misuse" element of the Iron County Community Needs Assessment. The project goal is "to reduce underage alcohol use through a coordinated, community-wide prevention and education program". The work plan focuses on three major goals identified in the county's needs assessment:

- 1) Educate Iron County K-12 students regarding the dangers of underage drinking by incorporating an alcohol awareness curriculum into the Hurley K-12 School;
- 2) Educate Iron County youth regarding the dangers of under-age drinking by offering four annual community-wide education and prevention events; and
- 3) Educate the entire community (youth and adults) regarding the dangers of under-age drinking through a community-wide promotional campaign using a variety of outreach methods.

The needs assessment recommends a number of specific activities to implement these three objectives. However, the local capacity to implement these actions is very limited; resources and staff are simply not available to create, manage and promote these powerful and critical projects.

The work plan, therefore, focuses on enhancing the local capacity to offer these prevention and educational programming opportunities by hiring a part-time coordinator to serve as a catalyst for change in Iron County. This change-agent will focus on implementing the alcohol misuse goals, objectives and activities of this work plan and to put into place the necessary structure to ensure that these positive changes are maintained over time.

A critical element of this work plan will be the on-going support and involvement of the Iron County Underage Drinking Prevention Community Coalition. The coalition will provide technical and programmatic guidance to the Iron County Health Department throughout the term of this work plan. The coalition will work closely with the coordinator to ensure that program priorities are met, that programs are timely and beneficial and that attention is given to program evaluation and sustainability.

Specifically, the community coalition and its new coordinator will be responsible for implementing the following goals, objectives and activities.

**Objective 1: Educate Iron County K-12 students regarding the dangers of underage drinking by incorporating an alcohol awareness curriculum into the Hurley K-12 School.**

The coalition fully understands that it is essential to educate youth regarding the dangers of alcohol as early as possible and to consistently reinforce these concepts throughout their childhood. Therefore, a top priority for the work plan is to research, identify and incorporate the most appropriate K-12 curriculum into the Hurley school system. We are fully devoted to selecting the most appropriate, research-based curriculum available that meets the specific needs of small, rural schools. Significant time will be invested by the coordinator, the coalition and school staff into selecting the most appropriate curriculum. Once the curriculum is selected, considerable time will be invested in working with teachers and staff to ensure that the organizational structure and teacher training is in place to successfully introduce the new curriculum into the 2009-2010 school year.

**Objective 2: Educate Iron County youth regarding the dangers of under-age drinking by offering four annual community-wide education and prevention events.**

The coalition believes that it is critical to provide the county's youths with alternatives to drinking. Ideally, these events would offer educational elements regarding the dangers of alcohol use while providing a fun time for the youth. Four major educational events are proposed in the work plan.

We will work closely with the local EMS and law enforcement to organize a "Prom Crash" event for all Hurley High School students to witness. This event will dramatize the dangers of drinking and driving through the use of a simulated crash scene.

We will also organize and deliver the Iron County "Health Fair" where a variety of health-related topics will be presented in a fun way to all school-aged children in the county, with special emphasis given to education and awareness related to alcohol misuse.

Middle-school students will be able to participate in a free, fun activity night directed at activities appropriate for their age group. Along with a variety of fun activities, the message regarding the dangers of under-age drinking will also be presented.

As an alternative to drinking, the work plan will provide for a “Last Blast Lock-in” event to celebrate high school graduation in a fun, alcohol-free environment. Again, education and awareness regarding the dangers of drinking and driving will be a major component of this event.

**Objective 3: Educate the entire community (youth and adults) regarding the dangers of under-age drinking through a community-wide promotional campaign using a variety of outreach methods.**

To be most successful, the coalition understands that the entire community must be involved in helping to curb underage drinking. Therefore, the work plan proposes a community-wide promotional campaign designed to increase awareness regarding the dangers of under-age alcohol use. Effective outreach methods such as newspaper and radio advertising, school newsletter, banners, buttons, brochures and posters will be included in the promotional campaign. Speakers willing to share their personal stories with drinking and driving or other consequences of under-age drinking will be recruited to speak before a variety of school and community groups. Young people in particular will be recruited to speak before school-age audiences.

**N. Evaluation Plan**

- a. Measurement of Success for Each Level (Activities/Objectives/Goal)

**Project Goal: To reduce underage alcohol use through a coordinated, community-wide prevention and education program**

Outcome measure: No injuries or deaths related to alcohol misuse by youth and a 25% reduction in the percent of youth who report drinking alcohol.

**Objective 1: Educate Iron County K-12 students regarding the dangers of underage drinking by incorporating an alcohol awareness curriculum into the Hurley K-12 School.**

Outcome measure: 700 Hurley K-12 students will be exposed to new alcohol awareness curriculum and 525 students will improve their knowledge regarding the dangers of underage drinking.

Activity 1: Review research-based alcohol awareness curriculum options

Measures and Anticipated Outcomes: An evaluation system will be created and at least five curriculums will be evaluated.

Activity 2: Select appropriate curriculum

Measures and Anticipated Outcomes: Evaluation process will be completed and a curriculum will be adopted by the Hurley School Board.

Activity 3: Incorporate curriculum into Hurley K-12 School

Measures and Anticipated Outcomes: Organizational structures and teacher training will be put into place to enable curriculum to begin in fall of 2009

**Objective 2: Educate Iron County youth regarding the dangers of under-age drinking by offering four annual community-wide education and prevention events.**

Outcome Measure: 700 Iron County youth will be exposed to the message regarding the dangers of under-age drinking.

Activity 1: Organize and present first annual “Prom Crash” educational event for Hurley Middle and High School Students

Measures and Anticipated Outcomes: 400 middle and high school students will be exposed to the event prior to the 2009 prom and an organizational and financial structure will be put into place to sustain the program over time by partnering with law enforcement, local auto repair shops and EMS.

Activity 2: Organize and offer first annual “Iron County Health Fair” to all Iron County youth

Measures and Anticipated Outcomes: 700 youth will be exposed to alcohol awareness messages at the health fair and an organizational and financial structure will be put into place to sustain the program over time.

Activity 3: Organize and offer middle school activity night to middle school students in Iron County

Measures and Anticipated Outcomes: 200 middle school students will participate in a fun activity night while hearing the message regarding the dangers of under-age drinking and an organizational and financial structure will be put into place to sustain the program over time.

Activity 4: Enhance “Last Blast” graduation night “Lock-in” with alcohol awareness educational elements

Measures and Anticipated Outcomes: 200 Class of 2009 seniors will participate in educational element of the graduation night “Lock-in” and an organizational and financial structure will be put into place to sustain the program over time.

**Objective 3: Educate the entire community (youth and adults) regarding the dangers of under-age drinking through a community-wide promotional campaign using a variety of outreach methods.**

Outcome Measure: 1,000 Iron County youth and 5,000 Iron County adults will be exposed to the message regarding the dangers of under-age drinking.

Activity 1: Create and fund a community-wide mass-media campaign (newspaper, radio and school newsletters) regarding the dangers of under-age drinking

Measures and Anticipated Outcomes: At least 5 newspaper and 150 radio spots will be delivered to the community and the Hurley school will incorporate the under-age drinking message in newsletters sent to all parents of school-aged children in the district.

Activity 2: Design and create a “travelling banner” with a message regarding the dangers of under-age drinking to be displayed at the Hurley School and other community events

Measures and Anticipated Outcomes: Banner will be displayed for at least 30 days in the Hurley school building plus an additional 10 days at off-site community and school events.

Activity 3: Design, create and distribute posters, buttons and brochures regarding the dangers of under-age drinking

Measures and Anticipated Outcomes: Brochures and buttons will be distributed to 500 students and 25 posters will be displayed in the school and in 25 locations throughout the community.

Activity 4: Create a speakers bureau to present message regarding the dangers of under-age drinking before a variety of youth and adult audiences throughout the community

Measures and Anticipated Outcomes: At least five speakers will be identified, at least 15 presentations will be made and at least 500 community residents will be exposed to the message.

b. Expected Outcomes and How They Will be Measured

The Underage Drinking Prevention Community Coalition will be responsible for evaluation the effectiveness of this work plan. While all coalition partners are well versed in the art and science of program evaluation, the coordinator, the Iron County Health Department Director and UW-Extension staff will be primarily responsible for this activity.

Long-Term Goal: The long-term goal of the work plan will be measured by conducting a second Youth Risk Behavior Survey in 2013. This data will be compared with the survey taken in 2008 to determine whether or not the percent of students reporting alcohol use has declined. The evaluation will also compare the newly obtained data with peer counties as well as state and national averages obtained from secondary resources. Secondary research will also be conducted to evaluate any injuries or deaths related to underage drinking.

Mid-Term Objectives: Primary data will be used to evaluate the mid-term work plan objectives. Usage counts and observations will be used to measure the programs delivered and the number of Iron County youth and adults participating. Evaluations will be conducted to determine the effectiveness of the efforts. A pre and post evaluation will be conducted to measure changes in student learning and awareness as a result of the alcohol awareness curriculum in the schools.

Short-Term Activities: Short-term activities will be evaluated by primary data including usage counts, key informant surveys and event evaluations.

**O. Budget**

The total proposed budget for this work plan is \$47,780 of which \$17,780 will be from in-kind matches including donation of office space, office supplies, use of a department computer and various programming in-inputs from coalition partners. Expenses will cover the cost of a part-time coordinator, the purchase of an alcohol awareness curriculum for the Hurley K-12 school, supplies and materials for the Iron County “Health Fair”, “Prom Crash”, middle school activity night and “Last Blast” educational activities, and a community-wide mass-media campaign including newspaper and radio advertising, school newsletters, a travelling banner, posters, buttons and brochures.

The newly hired coordinator, with assistance from the coalition, will not only coordinate these new programs, but will create a system to ensure that they will be sustained well into the future. This will not be a one-time effort. Rather, a critical duty of the coordinator will be to build the internal capacity of the community to maintain the initiative long after the term of the position has ended.

This will be accomplished by carefully selecting programming activities having the greatest likelihood of sustainability. The coalition will work closely with the coordinator to select the activities to be conducted. This evaluation will consider long-term sustainability, asking critical questions such as: What is the likelihood that program funding will be in place in the future? Who will commit the time to manage the program? Is there organizational and community support to maintain the program over time?

In addition, the coordinator will be responsible for creating a written manual detailing the operational components of any new programming effort, how it will be funded and who will be responsible for program implementation. Before the term of this position ends, the coordinator will meet with the person identified to continue the activity and prepare them for their upcoming role.

By building the capacity of the community to maintain this multi-faceted campaign over time, the coalition is confident that the health and safety of all Iron County residents will be greatly improved.

<b>Budget Category</b>	<b>Description</b>	<b>Grant Request</b>	<b>Matching/In-Kind Contributions</b>	<b>Total Project Expense</b>
Coordinator Salary	20 hours/week x 52 weeks x \$20/hour	\$20,800	\$0	\$20,800
Purchase of K-12 Curriculum	Cost of K-12 Curriculum	1,800	0	1,800
Iron County Health Fair Event	Health education materials, promotions, interactive games, activities and prizes	1,640	1,000	2,640
Prom Crash Event	EMS supplies, health education materials, promotion, speakers	1,000	500	1,500

Last Blast Event	Health education materials, facilities, games and prizes	1,000	4,000	5,000
Middle School Activity Night	Health education materials, facilities and entertainment	1,640	2,000	3,640
Brochures, Buttons and Poster Publication	500 brochures, 500 buttons, 50 posters	700	0	700
Radio Spots	\$4.60/30 second 150 spots	920	480	1400
Newspaper Spots	\$50/ad 4 ads	200	200	400
School Newsletter	1,000 quarterly district newsletters	0	1,600	1,600
Travelling Banner	3 foot x 8 foot banner cost	300	0	300
Office Space	\$200 x 12 months	0	2,400	2,400
Office Supplies	Miscellaneous office supplies	0	500	500
Designated Computer	\$75 x 12 months	0	900	900
In-County Travel	200 miles x 12 months x 50 cents/mile	0	1,200	1,200
Speaker's Bureau	Hurley K-12 AODA grant	0	3,000	3,000
<b>Total</b>		<b>\$30,000</b>	<b>\$17,780</b>	<b>\$47,780</b>

July 15, 2008

Kevin Jacobson, Program Manager  
Rural Communities Initiatives  
Wisconsin Office of Rural Health  
310 N. Midvale Boulevard, Suite 301  
Madison, WI 53705

Dear Mr. Jacobson,

As a member of the Underage Drinking Prevention Community Coalition (UDPCC) and the Director of the Iron County Health Department (ICHHD), I strongly support this grant application to implement the planning that the UDPCC has started.

The 2004-2009 Iron County Community Health Plan identified underage alcohol misuse as one of the 3 health priorities that needed work in a coordinated effort to make Iron County a healthier and safer place to live.

In October of 2007, community members came together with commitment, teamwork and a vast array of ideas and plans. With a coordinator and financial support, these ideas can become a reality, and help Iron County reach its goal of becoming a healthier and safer place to live.

In good health,

Zona Wick, MS, BSN, RN  
Iron County Health Officer

## Biographies

Zona Wick has been the director of the Iron County Health Department since July 2006. She oversees 5 employees and 2 contracted staff at this Level 3 health department and is responsible for the total operation of public health in Iron County including education and training, program development, supervision and financial management. Zona is a RN with 30 years of experience. She has a master's degree in natural health from Clayton College of Natural Health in Birmingham, Alabama and finds that public health and the focus on prevention fit well together.

Geneva Smiles is the Community Health and Wellness Coordinator with Grand View Health System (GVHS), a position she has held for 5 years. In this position, Geneva conducts a full range of wellness training and seminars and helps employees enact wellness and prevention programs. She holds a bachelor's degree in health promotion and wellness with a minor in occupational health and safety.

Stacy Ofstad has been a member of the Saxon/Gurney Fire Department for the last 13 years in which he has been chief for the last 9 years. During his time on the fire department he has assisted in the establishment of the Saxon/Gurney Medical First Responders organization in 1999. In May of this year he was appointed to the position of Iron County Emergency Management Director. With his background, he has seen first hand the consequences of underage drinking and is in full support of programs that help deter teenagers from consuming alcohol.

Randy Forstrom has been the operations manager of Beacon Ambulance for the past 8 years. Prior to that he was a paramedic in the emergency department of Grand View Health Systems for 10 years. Randy teaches basic life support and advanced life support courses for the American Heart Association and is also an instructor for the EMS program at Gogebic Community College.

Will Andresen is the Community Resource Development Agent with Iron County UW-Extension. Will has over 20 years of experience in community development and grant writing. He has successfully obtained several million dollars worth of grant monies to help communities and organizations implement their top priority goals. He has co-authored a grant writing website and has conducted numerous grant writing workshops.

Gloria Fauerbach, University of Wisconsin-Extension Associate Professor, serves as the Youth Development Agent and Department Head for Iron County UW-Extension. Her work with youth in Iron County has a strong focus on building community youth

development programs and facilitating the volunteer-led 4-H Community Club program. These programs are designed to provide youth with opportunities for experiential learning, to develop life skills, to exercise citizenship, to serve others and to practice leadership. Fauerbach is currently serving as WI 4-H and Youth Development Program Representative for the Northern District, Vice Chair of the Youth Development Academic Department of UW-Extension. Currently, she is a member of Hurley School District strategic planning committee, Iron County Underage Drinking Coalition and Hurley Community Education Advisory Council.

Hilary Bale is the Brighter Futures Incentive (BFI) Coordinator for Iron County, Wisconsin. The Brighter Futures Initiative (BFI) promotes healthy families and youth; school readiness for children; child safety in their families and communities; and successful navigation from childhood to adulthood. The Initiative supports evidence-based, positive youth development and prevention strategies. Hilary graduated from Northern Michigan University in 2002 with a Bachelor's Degree in Social Work. She then continued her education in an advanced placement program at Grand Valley State University, graduating in 2005 with a Master's Degree in Social Work. Hilary has extensive experience working with children, youth, families, and communities. The prevention of underage drinking is both a professional and personal passion for her.

**Zona V. Wick**  
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Hurley, WI 54534  
(715) 561-3009  
viczona@centurytel.net

## EDUCATION

- 1975-1978 RN Diploma, St. Luke's School of Nursing, Duluth, MN  
1989-1991 BSN, UWGB, Green Bay, WI  
1998-2001 Masters of Science in Natural Health, Clayton College,  
Birmingham, AB

## WORK EXPERIENCE

- 2006-present Director/health officer of the Iron County Health Department in Hurley, WI. Responsible for the total operation of this Level III health department. Assure the utilization of the core functions of public health. Develop, monitor, and carry out all programs, grants and contracts through the State of Wisconsin.
- 2003-2006 Assertive Community Treatment Team RN: Part of the community treatment team to assure consumers with serious mental illnesses remain out of the psychiatric hospital and in the community. Out-patient Psychiatric RN: Assist the adult psychiatrist, child psychiatrist and general MD, caring for adults and children with serious mental illnesses and developmental disabilities. Coordinate staff training and continuing education including instructing CPR and First Aid training. Member of the Health and Safety Committee and Chairperson of the Pharmacy and Therapeutics Committee. Coordinate the Infection Control and Blood Borne Pathogens Prevention Program.
- 2000-2003 0-3 Prevention Case Coordinator, Gogebic County Community Mental Health. Promoting and supporting healthy parent-infant relationships through home visits. Services included: developmental screenings and assessments, service planning, coordination of services, consultation, training for parents, listening and support services, and transition assistance.
- 1993-2000 *Mental Health Nurse Gogebic Community Mental Health*

Provided nursing assessments and developed preventive health care plans to consumers with mental illnesses and developmental disabilities in CMH residential group homes and day programs. Part of the CMH interdisciplinary team to create person-centered plans for consumers. Developed and reviewed agency health and safety policies and procedures. Provided medication reviews and tardive dyskinesia screens for consumers. Participated in CMH total quality management program. Developed CMH Blood Borne Pathogen program and trained staff in implementation of plan and continued annual inservices. Provided sexuality education training to MI and DD consumers. Certified staff in CPR and First Aid annually.

1986-1993      Grand View Hospital Nursing Supervisor  
Nursing supervisor for staff on 3-11 and 11-7 shifts including emergency room, intensive care unit, coronary care unit, obstetrical unit, and medical-surgical unit. Member of the Quality Assurance Committee. Directed IV therapy programs, including research, development of policy and education of staff.

1980-1986                      *Director of Nursing Sky View Nursing Center*  
Director of Nursing for 36 bed intermediate care facility. Responsible for development and implementation of patient assessments and care plans. Responsible for scheduling of staff, hiring, firing, education and inservicing of licensed and direct care staff. Developed and maintained nursing practice, policy and procedure manuals.

1979-1980              Staff Nurse Grand View Hospital  
Provided direct nursing care to med-surg and obstetric patients.

1978-1979              Staff Nurse St. Joseph's Hospital, Chippewa Falls, WI  
Provided direct care to pediatric patients.

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### **Geneva C. Smiles**

402 E. Ayer St. Apt. #2  
Ironwood, MI 49938  
(906) 364-0188

## **PROFESSIONAL OBJECTIVE**

To develop and provide health and wellness programs within an organization to create positive attitudes and behavior change towards healthy lifestyles in employees and/or within a community.

## **EDUCATION**

BS, University of Wisconsin Stevens Point, WI. 2002

Major: Health Promotion and Wellness

Minor: Occupational Health and Safety

## **EMPLOYMENT**

**Grand View Health System, Ironwood, MI** (September 2003 – present)

*Community Health and Wellness Coordinator*

- Conducting health risk assessments, providing wellness seminars and health screenings for worksites.
- Coordinating and instructing CPR and First Aid courses internally and for community members.
- Implementing employee wellness programs to boost participation, morale and well-being of staff.
- Organizing fundraising and media on the planning committee for the Gogebic Range Relay for Life.
- Coordinating childbirth education, blood drives, health fairs, flu vaccination clinics and facilitation of support groups.
- Serving as board member for Wellness Council of the Upper Peninsula and other community health coalitions.

**Savvy Fitness, Folsom CA** (April 2003 – August 2003)

*Fitness Trainer*

- Developed personalized programs for clients based on sports specific and other desired outcomes.
- Co-coordinated Well Mom Well Baby prenatal wellness program.
- Directed clients on the safe and effective usage of fitness equipment.

**Rollingwood Health and Racquet Club, Fair Oaks CA** (January 2003 – April 2003)

*Fitness Trainer*

- Provided personal training services and lead a family workout session for parents and children.
- Performed fitness assessments, scheduling, cleaning and daily maintenance of equipment.
- Oversaw that senior members had appropriate tools for exercise modifications.

**Verizon Wireless Health and Wellness Center, Rancho Cordova, CA** (June 2002 – November 2002)

*Internship*

- Developed exercise modifications and fitness programs for employees to meet specific goals.

- Implemented fitness and wellness classes: smoking cessation, core strengthening, circuit training, lunch-n-learns, and yoga classes.

#### **SPECIAL SKILLS AND QUALIFICATIONS**

- American Heart Association certified as Healthcare Provider, BLS Instructor and TC Coordinator.
- YogaFit Level 1 Yoga Teacher Training Certification
- American Lung Association Certified Smoking Cessation Facilitator.

#### **INTERESTS**

Running, mountain biking, hiking, kayaking, cross-country, downhill skiing and yoga.

Stacy Ofstad  
PO Box 112  
14269 N HWY 122  
Saxon, WI. 54559

Work Phone (715) 561-3266  
Home Phone (715) 893-2290  
Cell Phone (715) 562-0165

OBJECTIVE: Emergency Management Coordinator for Iron County Wisconsin

QUALIFICATIONS:

During my tenure of 9 years as Chief of the Saxon/Gurney Fire Department and 11/2 years as the Emergency Management Coordinator for the Towns of Saxon and Gurney, I have been certified through numerous classes on handling different emergency situations. I have taken the information and knowledge that I have acquired and have successfully applied this to the operations of the emergency services for both towns.

With my duties for the Department, I have spent a lot of time working on the computer, writing FEMA and DNR grants, writing and keeping track of the department's budget, equipment inventory, fire inspections, meeting notices and training records. I am also responsible for any and all reports to the State of Wisconsin.

Being part of the Fire Dept. and Emergency Medical Responders for 12 years, I have had to manage numerous emergency situations with professionalism and make it as stress free as possible for all parties involved.

With my years of experience as a Fire Chief and a Medical First Responder I Have developed a very good working relationship with all emergency service organizations in the county and surrounding areas.

Currently, I am an independent sales person for Industrial Safety, which Sells fire and safety equipment.

I strongly believe I can perform all the duties and responsibilities of this position and more. I have the skills, knowledge and abilities for this position. I am very ambitious and know that I would do a great job for all of Iron County. I have always been a team player and enjoy working with and meeting new people.

EDUCATION:

1987 Graduated High School, J.E. Murphy-Hurley

1988-1998 FISTA - Courses for logging-Machine Safety, plus refreshers  
Chain Saw Safety  
Basic Medic (CPR)  
Plus many hours of continuing education

1997 W.I.T.C - Welding class (Ashland Campus)

1999-2008 W.I.T.C -(Ashland Campus)  
Basic Fire Fighter 1&2  
Fire Fighter 1  
Medic First Responder and refreshers  
Department of Home Land Security Grant Writing  
Incident Command Course  
Natural Gas Awareness  
Driver/Operator (fire trucks)  
Haz-Mat Awareness Arson  
National Incident Management -ICS-100, 200,300 &700  
Arson Awareness

Lake Superior Technical College (Duluth Minn.)  
Essentials to Fire Fighting  
Front Line Strategies and Tactics  
Wisconsin D.N.R.  
Incident Command and Wild Land Training

2003           Gogebic Community College  
                  Emergency Medical Technician

PROFESSIONAL MEMBERSHIPS:

- \* Saxon/Gurney Fire Dept. (Chief)
- \* Saxon/Gurney Emergency Medical Responders (Co-Director)
- \* Christ Lutheran Parish in Ironwood (past President)
- \* Iron County Fire Association (Member)
- \* Wisconsin Fire Chiefs Association (Member)

**RANDY G. FORSTROM**  
**604 WILSON ST.**  
**IRONWOOD, MI 49938**

**Career Objectives:**

To serve the public/E.M.S. communities, education, and to assist with Emergency Management.

**Education:**

U.S. Coast Guard Basic Training, Cape May NJ, 1980  
Bergland Community School Bergland Mi, (Diploma 1981)  
U.S. Coast Guard Boatswain's Mate School, York Town VA, 1981  
U.S. Coast Guard Small Boat Operations School, York Town VA, 1982  
Gogebic Community College Ironwood MI, 1982-1983 (3) semesters  
U.S. Coast Guard Maritime Law Enforcement School, Duluth MN, 1988  
U.S. Coast Guard Operation Desert Shield/Storm 1990

**Vocational Training:**

Emergency Medical Technician 1980  
Emergency Medical Technician Specialist 1983  
Emergency Medical Technician Paramedic 1984  
Emergency Medical Technician Paramedic I/C (Instructor Coordinator) 1999  
Firefighter I 1986  
Preparing for Incident Command 1986  
Commanding the Initial Response 1986  
Michigan State Paramedic Examiner  
NREMT Exam Evaluator  
NIMS 100,200,700,800  
Tactical Paramedic

**Related Professional Experience:**

U.S. Coast Guard Reserve Boarding Officer (13 years)  
U.S. Coast Guard Coxswain, Lead Petty Officer (13 years)  
Firefighter, Capt, City of Ironwood (Vol) (7 years)  
Paramedic, Grand View Hospital Emergency Department (10 years)  
Paramedic, Beacon Ambulance, Hurley Wis (25 years)  
AHA BCLS State Regional Faculty (22 years)  
AHA ACLS Instructor (22 years)  
Gogebic/Ontonagon Medical Control Authority, EMS Coordinator (1991-2000)  
Director of Environmental Services, Grand View Health System (1997-2000)  
Operations Manager, Beacon Ambulance, Hurley Wis. (2000-Currently)  
Gogebic Community College, EMS Instructor (12years)  
Gogebic/Iron Emergency Response Team: EMS Tactical Leader

**Certification/License:**

AHA ACLS Instructor Exp Feb 2010  
AHA NRP Exp March 2010  
AHA BCLS State Affiliate Faculty Exp June 2010  
AHA ACLS Provider Exp Feb 2010  
AHA BCLS Provider Exp Feb 2010  
AHA PALS Provider Exp Nov 2010  
AHA Heart Saver AED Instructor Dec 2010  
**State of Michigan (Paramedic) I/C Lic # 3205001386 Exp 04-30-2009**  
**State of Michigan (Paramedic) Lic # 3201002822 Exp 09-30-2010**  
**State of Wisconsin (Paramedic) Lic # 41749 Exp 06/30/2010**  
**National Registry (Paramedic) Reg # PO868464 Exp 03/31/2010**  
U.S. Coast Guard Coxswain/Search and Rescue  
U.S. Coast Guard Weapons, M16-Expert, Shotgun-Expert. 9mm-Expert .45 Cal-Expert  
U.S. Coast Guard Boarding Officer  
U.S. Coast Guard Watchstander Communications  
Firefighter I  
Tactical Paramedic

**Workshops:**

Upper Peninsula Emergency Medical Services Conference, Marquette Mi, yearly  
U.W. Madison Medical School E.M.S. Conference 9/97  
Paramedic Refresher Course 8/97-current  
Paramedic Refresher Course 1/99-current  
Paramedic Refresher Course 2001-current  
Paramedic Refresher course 2004- current  
Paramedic Refresher course 2006- current  
Paramedic Refresher course 2008- current  
Management training Grand View Health System

**Employment Experience:**

U.S. Coast Guard Reserve 1980-Present  
Beacon Ambulance Service, Hurley WI. 1983-present  
Grand View Hospital Emergency Department (Paramedic) 1987-1997  
Firefighter Ironwood Vol. Fire Department 1985-current  
AHA Regional Faculty 1986-current  
AHA ACLS Instructor 1987-current  
Paramedic Instructor 1999-current  
Grand View Health System Director of Environmental Services 1997-2000  
Operations Manager, Beacon Ambulance, Hurley Wis, 2000-current  
Gogebic Community College, ( EMT, Paramedic Instructor Coordinator) 1999-current  
St. Mary's Medical Center, Duluth Minn  
St. Lukes Trauma Center, Duluth Minn- Currently ACLS/BCLS Instructor

**GLORIA J. FAUERBACH**  
**PO BOX 329**  
**HURLEY, WISCONSIN 54534**  
**(715) 893-2206 Home**  
**(715) 561-2695 Work**

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**OBJECTIVE**

Serve Iron County youth, their families and volunteers by creating a community environment encouraging wellness for youth and families with the resources of the University of Wisconsin Cooperative Extension.

**HIGHLIGHTS OF QUALIFICATIONS**

- ♦Thirty-seven years of professional experience in education, human services and business
- ♦Experience with youth and adults of varied ethnic, religious, economic and educational backgrounds
- ♦Designer, coordinator and presenter of educational programs for youth and adults in a variety of settings
- ♦Effective team member and leader who can bring groups to consensus and collaborate

**CURRENT POSITION**

*Iron County Youth Development Agent and Department Head, University of Wisconsin-Extension, Hurley WI. Tenured Associate Professor, University of Wisconsin-Extension*

**EDUCATION**

M.S.	Child Development and Family Studies	University of Delaware, Newark, DE
	AudioVisual Communications Grad Credits	Towson State College, Towson, MD
	Home Economics Curriculum Grad Credits	Loyola College, Baltimore, MD
B.S.	Home Economics Education, Family Life	Michigan State University, East Lansing, MI

**EMPLOYMENT HISTORY**

1997-present	Youth Development	University of Wisconsin – Extension, Hurley, WI
1984-1997	Community Services Representative	Northern States Power Company, Ashland, WI
1979-84	Social Worker III	WI Dept Health and Social Services, Ashland WI
1978-79	Social Worker II	State Public Defender & Legal Aid Society, Milwaukee, WI
1977-78	Project Coordinator	Community Coordinated Child Care, Madison, WI
1977	Home Economics Teacher	Edgerton High School, Edgerton, WI
1976 & 77	4-H Urban Staff Assistant	Dane County Cooperative Extension Service
1974-75	Research Assistant	The Aging Project, University of Delaware
1971-74	Home Economics Teacher	Walbrook Senior High School, Baltimore, MD

**MEMBERSHIPS:**

- Wisconsin Association of Extension 4-H & Youth Development Professionals, 1997-present
- National Association of Extension 4-H Agents, 1997-present
- Academic Department of Youth Development, University of Wisconsin Extension, 1997 to present

**GLORIA**

**J.**

**FAUERBACH**

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- Building 4-H AfterSchool Programs team, UW-Extension 4-H Youth Development 2002 to 2006

#### RELATED PROFESSIONAL DEVELOPMENT

“Breaking Barriers for Youth Involvement” 4-H and Youth Development Conference with  
 “Evaluating Youth Civic Capacity Building,” “Best Practices - What Kids Need and Want,”  
 “Partnering With Community Organizations” workshops.

“4-H Youth Development, A Wisconsin Perspective: Definition, Challenge, Affirmation” 4-H  
 and Youth Development Conference, UW-Extension Youth Development Conference.

Search Institute Link and Learn Asset Building Workshop, Eau Claire

“Creating Youth/Adult Partnerships” 4-H and Youth Development In service, Madison, WI

#### PROGRAM DEVELOPMENT EXAMPLES

##### Friends Helping Friends (FHF)

Hurley High School Friends Helping Friends (FHF) program is a peer educator prevention program. Over 300 high school students have participated, on average, for 2.75 years each. Each year, the group identifies a school prevention issue for their focus, learns about that topic during a training retreat and then produces educational and recreational programs for younger students. An annual *Activity Night* is organized by FHF for middle school students as a substance-free recreational opportunity. Prevention education is included in the event.

##### 4-H TrailBlazers

Iron County 4-H Youth Development, WI Nutrition Education and Summer VISTA programs partnered in 2007 and 2008 to provide the 7 week 4-H TrailBlazers programs for youth grades 6-9 that increased levels of physical activity, fostered healthy food and beverage choice habits and engaged learners in using GPS technology skills. In 2007, 23 teens logged over 1400 miles of biking, hiking and canoeing during 2000+ hours of teaching contact time. The 2008 program is in progress with 33 youth enrolled.

##### 4-H AfterSchool

4-H AfterSchool programs were introduced in 2003 when youth and parents indicated a strong need for safe educational program options for the after school hours. 4-H

AfterSchool has offered direct programs such as Theatre Arts Day Camp, S.T.A.R.S. (Students Together Afterschool Reach Success) and 4-H Summer L.E.A.F. program. The S.T.A.R.S. program is a collaboration with Hurley Community Education. 4-H AfterSchool has provided training and resources to support paid after school and day care staff.

#### Iron County Summer Youth Camp

The Iron County Summer Youth Camp was established in 2001 to provide Iron County youth an opportunity for an affordable overnight camp experience and an opportunity for leadership development for high school youth. Since its beginning, the camp has served 540 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> grade campers and 87 high school age camp staff. This community collaboration also engages about 30 adult volunteers and 27 funding sponsors.

## Hilary E. Bale, MSW

136 E. Tamarack St.  
Ironwood, MI 49938

Phone: (906) 364-4717

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Education: Master of Social Work, Grand Valley State University, 2005  
Bachelor of Social Work, Northern Michigan University, 2002  
State of Michigan Child Welfare Institute Training: Foster Care (2002) / Adoption (2005)

### Work Experience:

2007-Present **Iron County Human Services**

Brighter Futures Incentive Program Coordinator/W-2 Case Manager

Job Responsibilities/Qualifications

- Provision of prevention counseling to at-risk youth and families in the community
- Collaborative member of the Coordinated Services Team (Wraparound)
- Liaison resource for families identified with high risk youth
- Facilitate prevention programming in the schools and community
- Administer alcohol prevention education in the schools
- Determine eligibility and provide intensive case management services for the Wisconsin Works (W-2) program

2007-2008 **Domestic Violence Escape (DOVE), Inc.**

Client Advocate

Job Responsibilities/Qualifications

- Provide information, support and referrals to victims of domestic violence and sexual assault
- Serve as a crisis counselor for shelter residents
- Offer support, counseling and advocacy to callers of the 24 hour crisis line
- Assist shelter residents and outreach clients with basic needs
- Screen clients for appropriate service level
- Assist clients with completion of DHS financial and medical eligibility forms
- Attend trainings and conferences to keep updated on changing domestic violence laws

2002-2005 **Child and Family Services of the U.P. Inc.**

Assistant Child Welfare Supervisor, Therapist, Supervisor/Access Visitation Program,  
Adoption Worker, Foster Care Worker

Job Responsibilities/Qualifications

- Assessment, treatment plan development, and provision of clinical services to children and adolescents receiving mental health therapeutic services under the Agency's Specialized Foster Care contract
- Successfully managed a large and diverse caseload of families presenting challenges, such as mental illness, substance abuse, domestic violence, poverty, etc. Assessment of needs/strengths of children and families, development of case service plans
- Liaison with Marquette County agencies and entities including Pathways, Marquette General Hospital, Bell Behavioral Services, City/County/Township/State Police Departments, Great Lakes Recovery Centers, Project W.E.A.V.E., Marquette County Probate, Juvenile, Circuit and District Court, Marquette County Health

Department, the collective school districts in the County in addition have maintained coordination with various divisions of Michigan Government

- Perform Court responsibilities such as report preparation, petition writing, and the provision of effective and concise testimony at hearings
- Grant writing for the Access Visitation and Exchange Program, which was successfully awarded for FY 2005 and 2006 via the State Court Administrative Office for FY2006. Revised the Policy and Procedures Manual for this program and worked on program development and revision so that services are more efficient, effective and accessible to the children and families that are served under this grant.
- Trained foster parents in skills for physical, emotional and mental development of children under their care
- Successfully maintained administrative records and case files in accordance with licensing standards mandated by Department of Human Services policy as well as Department of Consumer & Industry Services Licensing requirements for child placing agencies
- Monitor regulatory licensing compliance of foster homes
- Work with multi-disciplinary teams to ascertain eligibility for community mental health services, as well as determining the need for psychiatric hospitalizations when appropriate
- Assisted with securing placement of children in residential facilities such as Hawthorne, Whaley, Teaching Family Homes Regional Treatment Center, Homme Home, etc.

#### 2004-2006 **Harbor Counseling Services**

Grand Valley State University Student Intern (2004-2005), Associate Therapist 2005-2006

##### Job Responsibilities/Qualifications

- Provision of clinical, out-patient mental health services to children, adolescents and families
- Able to see a case through from intake to treatment planning, service provision, termination and aftercare
- Experience with facilitating anger management groups and providing services to sexually abused children
- Assisted in the development of an educational parenting workshop

#### 2002 **Strong Families Safe Children Program Coordinator**

##### Job Responsibilities/Qualifications

- Direct contractor with the State of Michigan, performed primarily administrative duties such as billing and agency compliance with the terms of the Strong Families Safe Children grant

##### Volunteer Experience

- Norlite Nursing Home 1999-2003
- Voices for Youth, 2000-2002
- March of Dimes, 1999-2002
- Department of Human Services , BSW Intern 2001-2002
- Muscular Dystrophy Telethon, 2005
- Intermittent Guest Lecturer/Northern Michigan University: Provide instruction on child welfare law through sharing field experience with students in senior-level child welfare course, 2005-2006, as requested by NMU Social Work Department
- Marquette County Foster and Adoptive Parent Association, 2001-2005

##### Awards Received:

- 2001 NMU Social Work Scholarship Winner
- 2001 March of Dimes Rookie Team Captain of the Year
- Volunteer of the Month 02/2001, Norlite Nursing Home
- Outstanding Community Service Award, 2001-2002; awarded by the Social Work Faculty of Northern Michigan University

IRON COUNTY HEALTH DEPARTMENT  
PROJECT ZERO PROGRAM COORDINATOR

Name: \_\_\_\_\_

Title: Project Zero Program Coordinator

Program: Underage Drinking Prevention Program

Hours: 20 hrs. /week Contract Duration: Beginning 09/01/2008, Ending 08/31/2009

Rate: \$20.00 per hour Mileage: \$.58

#### POSITION SUMMARY

The Underage Drinking Prevention Program Coordinator is responsible for coordinating the Project Zero grant project and delivering a sustainable program that educates, monitors and achieves community-wide change in the Iron County underage drinking epidemic.

#### ESSENTIAL FUNCTIONS:

A.

1. Examines and recommends school health curricula that address alcohol awareness
2. Coordinate a community-wide promotional campaign on the dangers of underage drinking
3. Plan and implement education and awareness events that promote fun without alcohol
4. Work in partnership with the Underage Drinking Prevention Community Coalition to carry out the grant project goals, objectives and activities
5. Monitor and evaluate the program successes and modifications that ensure sustainability

#### NON-ESSENTIAL FUNCTIONS:

A.

1. Completes paperwork, including work log, expenses and grant reports as required.
2. Attend coalition meetings, conferences and trainings.
3. Other duties as assigned.

#### KNOWLEDGE, SKILLS AND ABILITIES:

Knowledge of community health education.

Knowledge of alcohol prevention issues.

General knowledge of community resources.

Ability to communicate effectively in both oral and written fashion.

Ability to work independently.

Ability to perform and prioritize multiple tasks.

Ability to establish and maintain effective working relationships with a wide variety of individuals using appropriate interpersonal skills.

#### SPECIAL REQUIREMENTS

This position is in the No Risk Exposure category for Bloodborne Pathogens and will follow all recommended training and procedures for this category.

#### TOOLS AND EQUIPMENT USED

Automobile (including insurance), telephone, computer, photocopy machine, calculator.

#### PHYSICAL DEMANDS

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is frequently required to sit and talk or hear. The employee is occasionally required to walk; use hands to operate, finger, handle or feel objects, tools or controls; and reach with hands or arms.

The employee must occasionally lift and/or move up to 30 pounds. Specific vision abilities required by this job include close vision and the ability to adjust focus.

**WORK ENVIRONMENT**

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderately quiet.

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The duties listed above are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related, or logical assignment to the position.

This contract is subject to change by the employer as the needs of the employer and requirements of the job change.

**SIGNATURES**

\_\_\_\_\_  
Project Zero Coordinator

\_\_\_\_\_  
Date

\_\_\_\_\_  
Iron County Health Officer

\_\_\_\_\_

