

Wisconsin Rural Hospital Flexibility Program
Rural Communities Grant Program 2009-10

GRANT APPLICATION COVER SHEET -- Attachment A

<p>Project Title: <i>Jackson County Safe and Healthy Communities Initiative</i></p> <p>Name: <i>Greater Area Black River Safety Council</i></p> <p>Planning Grant ___ or Implementation Grant <u>X</u> (select one) Amount Requested: <i>19,961.85</i></p>					
<p>1. Applicant Organization (entity with which the grant contract is to be executed)</p> <p>Legal Name: <i>Jackson County Health and Human Services-Public Health Division</i></p> <p>Address: <i>420 Highway 54 West, PO Box 457</i> <i>Black River Falls, WI 54615</i></p> <p>Phone: <i>(715)284-4301 ext 372</i> FAX: <i>(715) 284-7713</i></p>					
<p>2. Administrator, Executive Director, or CEO</p> <p>Name <i>Todd Bowen</i></p> <p>Title <i>Director</i></p> <p>Phone <i>715-284-4301 ext 327</i></p> <p>Email <i>todd.bowen@co.jackson.wi.us</i></p>	<p>3. Contact Person for Application</p> <p>Name <i>Christine Hovell</i></p> <p>Title <i>Public Health Manager/Health Officer</i></p> <p>Phone <i>715-284-4301 ext 372</i></p> <p>Email <i>christine.hovell@co.jackson.wi.us</i></p>				
<p>4. Person authorized to sign the grant contract</p> <p>Name: <i>Christine Hovell</i></p> <p>Title <i>Public Health Manager/Health Officer</i></p>	<p>5. Federal ID # of applicant organization:</p> <p style="text-align: center;"><i>39-6005703</i></p>				
<p>6. List all active partners (those responsible for activities and/or contributing matching/in-kind contributions). Use an additional page if necessary — this will not count against your page total:</p>					
<p>7.</p> <p><i>Emergency Medical Services</i> <i>Black River Falls Memorial Hospital</i> <i>University of Wisconsin- Extension</i> <i>Jackson County Boys and Girls Club</i> <i>Department of Natural Resource</i> <i>American Red Cross</i> <i>Animal Control Officer</i> <i>Allied Health Chiropractic</i> <i>Krohn Clinic Behavioral Health</i> <i>Ho-Chunk Environmental Health</i></p>	<p><i>Jackson County Department of Health and Human Services</i></p> <p><i>Black River Falls School District</i> <i>Jackson County Sheriff's Department</i> <i>Black River Falls Police Department</i> <i>Wisconsin State Patrol</i> <i>Badger Mining</i> <i>District Attorney</i></p>				
<p>I certify that the information contained within this application is true and accurate to the best of my knowledge. I submit this application on behalf of the applicant organization.</p>	<table style="width: 100%; border: none;"> <tr> <td style="border: none; width: 70%;">Signature</td> <td style="border: none; width: 30%;">Date</td> </tr> <tr> <td style="border: none; height: 40px;"></td> <td style="border: none;"></td> </tr> </table>	Signature	Date		
Signature	Date				

Jackson County Safe and Healthy Communities Initiative
Proposal from the Greater Black River Area Safety Council

A: Executive Summary

The goal of the *Jackson County Safe and Healthy Communities Initiative* is to provide funding for 3 educational venues designed to address the highest rankings of health and safety issues in Jackson County in hopes of decreasing mortality for all citizens in the county. Educational venues will be planned and sponsored by the Greater Black River Area Safety Council. These venues will include: 1) The coordination and creation of a sustainable Jackson County Defensive Driving Course which would include recruitment, training and materials for at least one local driving instructor for this course; 2) A Jackson County Youth Safety Camp designed to provide a variety of educational topics and activities addressing health and safety for youth and their families. This Safety Camp will be a one day camp and will be held in partnership with personnel from Safety Council members and local agencies, including non-members from the University of Wisconsin Extension, Jackson County Boys and Girls Club, Jackson County Sheriff's Department, Black River Falls Police Department, and the Animal Control Officer; and 3) The coordination and implementation of a Jackson County Health, Wellness, and Safety fair for all Jackson County citizens and employees of area businesses. This fair would include worksite wellness promotion from Black River Memorial Hospital along with health risk assessments and would provide health resources and education, with a special emphasis on preventive and male health.

B: Coalition Information

The Greater Black River Area Safety Council was formed in 1998 and includes representation from the local Emergency Medical Services, Public Health Department, American Red Cross, Black River Falls School District, Ho-Chunk Nation, a number of private businesses - primarily construction and manufacturing, and area health care providers, including Black River Memorial Hospital, Ho-Chunk Health Care Center, and Allied Health Chiropractic Center. This council also partners with the Wisconsin Council of Safety and National Safety Council. The mission of the council is *to promote safe and healthy practices in Jackson County and its vicinity by working with community members, industries and governmental entities through the use of education, community events and promotional activities*. An annual work plan is developed for each upcoming year, with meetings held monthly or more often as needed to initiate and implement the work plan's objectives. This coalition has had a long history of providing health and safety education to the community such as Neighbor Saver Saturdays, which provides CPR awareness to anyone interested in attending the training for the day, OSHA trainings for businesses, Safety Expositions and health fair representation to heighten awareness of safe practices to area businesses, community members, and families. The Safety Council has also contracted with an outside agency to provide community Defensive Driving courses semi-annually since 2004. For the purposes of this project, which is to provide three educational venues focused on health, safety and wellness, the coalition will plan, coordinate, and host each venue conjunction with other area partners.

C: Problem/Needs Being Addressed

According to UW Madison's Population Health Institute County Health Rankings in 2008, Jackson County ranked 71 out of 73 counties for Mortality ranking and Years of Potential Life Lost (YPLL) compared to other counties in Wisconsin. Jackson County has also seen an alarming decline of ranking in overall health outcomes since 2004 from 35th to 66th in 2008. These rankings reflect, in part, the number of early deaths occurring in Jackson County and indicate these deaths are attributable to health and safety issues such as motor vehicle and non-motor vehicle accidents, obesity and physical inactivity, suicide, and chronic disease. Data obtained from the Wisconsin Interactive Statistics (WISH) database show motor vehicle accidents are the number one cause of YPLL from 2002-2007 for ages 1-74, and that accidents (unintentional injury) including both motor and non-motor vehicles, are the number one cause of death in males and females ages 15-44 and the 3rd leading cause of death in males aged 45-64. According to the 2008 Population Health Institute County Health Rankings, obesity and physical activity rank Jackson County 70 out of 73 counties and the *Document Burden of Suicide In Wisconsin* released in 2008, indicates that the rate of suicide for Jackson County is over 50% higher when compared to Wisconsin rates overall.

Another issue is health care costs, which have been on the rise for several years and have become an added burden to Jackson County citizen's and their families. According to the Centers for Medicare and Medicaid Service's 2007 National Health Care Expenditures Data, expenditures in the United States for health care surpassed \$2.2 trillion in 2007, more than three times the \$714 billion spent in 1990, and over eight times the \$253 billion spent in 1980. Stemming this growth has become a major policy priority, as the government, employers, and consumers increasingly struggle to keep up with health care costs. Wisconsin's health care spending ranked 18th among all states, according to data compiled by Woelfel Research, Inc. in 2007. There is also concern over unnecessary utilization of healthcare services. In September 2008, the Agency for Healthcare Research and Quality reported that 25% of doctors' visits are unnecessary, at an average cost of \$206; and 55% of ER visits unnecessary, at an average cost of \$788. Many employers are attempting to take positive steps to reduce health care costs. However, with health care costs running at an all-time high, preventive care is taking a backseat. According to the report "Employee Perspectives on Health Care" by Watson Wyatt—since 2007, 5% fewer employees are going in for their annual physicals and 4% more have either not filled a prescription or skipped doses of medicine.

As evidenced, there is a need for enhanced safety and wellness education/promotion, and these needs correlate well with the mission of the Greater Black River Area Safety Council who will be taking the lead for the *Jackson County Safe and Healthy Communities Initiative*.

The Greater Black River Area Safety Council includes members from the local hospital, area agencies, businesses, and organizations. The Council developed this health, safety and wellness initiative after discussing how they could make the most impact on area businesses and community members. They decided on funding for three educational venues designed to address the highest rankings of health and safety issues in Jackson County with the intent of decreasing mortality for all citizens in Jackson County. The

educational venues are as follows: 1) A sustainable Jackson County Defensive Driving Course which would include recruitment, training and materials for at least one local driving instructor for this course; 2) A Jackson County Youth Safety Camp designed to provide a variety of educational topics and activities addressing health and safety for youth and their families; and 3) A Jackson County Health, Wellness, and Safety Fair for all Jackson County citizens and employees of area businesses.

Defensive Driving Course Relative to other Wisconsin counties, Jackson County has a high traffic accident and fatality rate. For the past five years, the Safety Council has contracted with an outside agency to provide community Defensive Driving courses semi-annually with the intent of decreasing accidents and fatalities. Course attendance is supported by voluntary referrals from the County District Attorney and court system, area businesses utilizing drivers on a regular basis, and concerned community members. While statistics have not been tracked locally at this time in regards to repeat traffic offenders, after their attendance at a Defensive Driving Course, verbal and written feedback from persons completing the course have indicated enthusiasm and commitment to making changes in their driving patterns. To sustain this course and make it affordable for citizens, the Safety Council is interested in having at least two of their members trained to instruct this course. One member attended the initial training in March 2009 and is completing final preparations to start coursework. With funding from this grant, the need to hire an outreach agency at a rate of approximately \$1000 per session would be eliminated and materials and licensing for the course would be obtained.

Safety Camp Aside from a variety of health, wellness and safety components, the Safety Camp will include resources and education for mental health issues and self-esteem. Other topics designed to decrease accidents and death will include seat belt and bike safety, which will teach road and pedestrian safety to youth riding bicycles. A bike rodeo will be included and car seat checks for parents will also be offered. Bike helmets will be provided to those in need. Jackson County is known for its natural recreational opportunities, which includes water recreation and off-road vehicle trails and many community members utilize both activities quite heavily. Unfortunately, ATV deaths have been quite prevalent due to accidents along trails in Jackson County as well as boating accidents resulting in drowning and death. The Safety Council will utilize DNR staff to provide demonstration of ATV, boating, and water safety. As dog bites and other animal to human injuries occur on a regular basis in Jackson County, animal safety will be included and will be provided by the Jackson County Animal Control Officer. A new danger that has arisen over the past several years, is that which has occurred with young children and youth utilizing the internet and chatting with dangerous strangers. The Jackson County Sheriff's Department and/or Black River Falls School District will provide education related to internet safety which will include appropriate use of the internet and personal safety for youth who encounter a dangerous stranger or find themselves in a dangerous situation. Other education to be included in the Safety Camp will be a variety of means to stay healthy, including appropriate nutrition and discussion about keeping active by the Jackson County Public Health Department and Black River Memorial Hospital as overweight and obese youth have become a major health problem in Jackson County. The importance of preventive care will be addressed and Self-Help

Guides will be sent home with participants for family use. Black River Memorial Hospital will provide basic first aid information and demonstration. The UW Extension has confirmed their commitment to assist in promoting the event and will be available for the event.

Health, Wellness, and Safety Fair The Jackson County Health, Wellness, and Safety Fair will not only be designed for a full day to provide safety and wellness resources, including OSHA updates and preventive health measures, but will also include a particular focus on worksite wellness, depression, and men's health. Jackson County citizens' rate of suicide is more than double the state average. The Jackson County Intervention Team (JCIT), an agency coalition formed to create and enhance preventive measures to prevent further tragedy within the community, has identified the need to increase resources for suicide prevention. The Black River Area Safety Council is committed to partnering with JCIT to address this extremely serious health issue. According to information gleaned from the State of Wisconsin Interactive Statistics on Health, data shows that when Jackson County males are compared to other males in the Western Region and Wisconsin, they have a higher rate of Year of Potential Life Lost (YPLL), due to motor vehicle and non-motor vehicle accidents and suicide. The YPLL from 1999-2007 has also increased for males while it has decreased for females in Jackson County. The number of overweight males has increased in 2007 while overweight women have decreased.

The number of persons laid off in Jackson County has steadily increased, with a majority of those individuals being men. One manufacturing company with around 350 employees recently laid off over 100 employees and another company employing about 250 males, laid off over 75. As a result, this has left many persons without preventive health care coverage and businesses without the ability and resources to offer worksite wellness programs. The Health, Wellness, and Safety Fair provides a means for employers to access worksite wellness measures and Jackson County citizens the ability to access health and wellness education. Free health screenings will be offered to community members. These screenings will include blood pressure readings, hearing screenings; balance screenings; dexascans; depression and sensory assessments for diabetics. Instant total cholesterol and glucose screenings will be offered at half-price. Health Risk Assessments will also be offered at a nominal fee. Seniors and under/uninsured community members will receive a discount. "Corporate discounts" to business members will also be offered. Health Risk Assessments will include blood pressure readings, biometric measurements (i.e., blood pressure, height, weight, body composition) along with a lipid profile, glucose, and a series of liver and kidney panels. A follow-up one-on-one private consultation to review results will be included. There will also be a walking event to promote physical activity. Presentations and demonstrations will be offered, focusing on nutrition, depression/self-care, natural cures to lower health care costs (i.e., complimentary advanced medicine and Self-Help Guides), safety in the outdoors, tobacco cessation, and men's health. Special emphasis will be placed on providing resources and assistance to help others feel good about themselves – if a person has self-worth, a higher sense of self, they are more able and willing to take care of their body, their livelihood. Businesses would be encouraged to allow employees

to attend on work time, and the school district would make the event part of their Family and Consumer Education curriculum.

The Safety Camp was held for the first time in 2008, and the Health, Wellness, and Safety Fair was last held in 2007; both were quite successful. With the current state of the economy and due to limited funding and resources, the events for 2009 had to be cancelled. Although the Jackson County District Attorney continues to refer individuals for the Defensive Driving Course, the Greater Area Safety Council has stalled on offering the class due to the expense in having an outside agent teach the course along with the licensing and kit fees involved. Having funding to help bring these events back to life will combat the low rankings that Jackson County has encountered and provide an opportunity for businesses to offer affordable preventive care and safety/wellness activities to their employees and make a difference in their lives. The Black River Area Safety Council's efforts through the *Jackson County Safe and Healthy Communities Initiative* will show the importance of maintaining a safety and wellness philosophy, especially when the economy takes a downturn as poor health affects the bottom line even more. This initiative will allow the Black River Area Safety Council to focus on prevention versus treatment, and thus improve overall health for Jackson County citizens and their families and impact the health care costs to businesses and community members.

F: Work Plan/Evaluation

Project Goal:	Outcome measure
The Greater Black River Area Safety Council along with community partners will coordinate, plan and host three educational venues designed to provide health, safety and wellness education with a focus on worksite wellness, depression/self-worth, and male health with the intent to foster safe and preventive health practices in Jackson County	All educational venues will be held by August 31, 2010

Activity

Objective 1	Time frame	Responsible person
Development and Coordination of a sustainable Jackson County Defensive Driving Course which would include recruitment, training and materials for at least one local driving instructor. The sessions would be held quarterly each year with 25-30 participants at each session.	<ul style="list-style-type: none"> ▪ Training to be completed by March 31, 2010. ▪ Two classes to be held prior to August 31, 2010 	John Elliott - Red Cross Joel Gartner - Allied Health

Defensive Driving Course Evaluation: A post-test will determine if persons attending the class gleaned knowledge from instruction and indicate a satisfactory level of knowledge for safe driving. **Measurable goals:** 1) One instructor completes course

training and certification for Defensive Driving Class. 2) At least two classes will be held by August 31, 2010. 3) At least 80% of all participants achieve successful scores on post-tests after completion of the class.

Objective 2	Time frame	Responsible person
<p>A Jackson County Safety Camp designed to provide a variety of educational topics and activities addressing health and safety for youth and their families will be held during the summer of 2010. <u>Attendance goal</u>: 75-100 participants, plus family members</p>	<ul style="list-style-type: none"> ▪ Planning Committee will meet beginning January 2010 ▪ Event to be held by July 31, 2010 	<p>Chris Hovell - Public Health John Elliott - Red Cross Liz Lund - BRMH Monica Lobenstein - UW-Extension Brad Chown - EMS Kathy Rumsey - BRF School District</p>

Safety Camp Evaluation: Children attending the class will correctly demonstrate safety techniques and be evaluated on educational information presented during sessions held at the Safety Camp. All participants will be interviewed for the availability of proper safety equipment. **Measurable goals:** 1) 100% of all participants will correctly demonstrate proper use of at least two safety techniques after safety education sessions are completed. 2) All participants will be interviewed to determine their accessibility to proper safety equipment related to safety sessions, if found to be deficient in any areas, appropriate recommendations will be made or, if available, appropriate equipment (i.e., bike helmets) or instruction will be provided. 3) Self-Help guides and other educational materials will be provided to 100% of all participants to take home.

Objective 3	Time frame	Responsible person
<p>Implementation of a Jackson County Health, Wellness, and Safety Fair for community citizens and employees of area businesses. <u>Attendance goal</u>: 40+ exhibitors, 300+ attendees, with at least 50 taking part in HRA's (health risk assessments)</p>	<ul style="list-style-type: none"> ▪ Planning Committee will meet beginning October 2009 ▪ Event to be held by May 30, 2010 with worksite wellness HRA's to follow 	<p>Liz Lund - BRMH Chris Hovell - Public Health Kathy Rumsey - BRF School District Joel Gardner - Allied Health</p>

Health, Wellness and Safety Fair Evaluation: Participants attending the Health, Wellness, and Safety Fair will be interviewed and requested to indicate at least one health-related behavior they will institute in their personal or professional life obtained from educational resources presented at the Health Fair. **Measurable goal:** 1) 80% of those interviewed will respond with having learned something or received resources to help them to change or add at least on positive health behavior in their lives. 2) Evaluations will be used with presenters to determine the effectiveness of their programs. 3) A minimum of 5 businesses will be recruited to allow employees to attend on work time.

Jackson County Safe and Healthy Initiatives

BUDGET

Following the Overall Budget, we have provided grids separating the budgeted expenses and descriptions into the primary activities requested in 2010 to meet our goals and make an impact on the health, wellness, and safety in Jackson County.

Overall Budget

BUDGET CATEGORY	DESCRIPTION	GRANT REQUEST	MATCHING/IN-KIND CONTRIBUTIONS	TOTAL PROJECT EXPENSE
Wages		\$4,375.00	\$9,450.00	\$13,825.00
Fringe Benefits	(35% of wages)	\$1,531.25	\$3,307.50	\$4,838.75
Travel	(\$0.505/mile)	\$60.60	\$220.70	\$281.30
Equipment		\$2,500.00	\$0.00	\$2,500.00
Supplies		\$1,895.00	\$750.00	\$2,645.00
Consultants/ Contracts	Educational Presenters and Consultation; Rentals	\$3,400.00	\$1,250.00	\$4,650.00
Other Costs	Promotional Expense (newspaper, radio, posters) Screenings; Food; Training; Incentives; Postage	\$6,200.00	\$1,693.00	\$7,893.00
<u>TOTALS</u>		\$19,961.85	\$16,671.20	\$36,633.05

Please see attached individual program budget detail

Notations: Wages were figured at an average rate of \$25/hour (see detailed grids). The following grids show the breakdown of each objective as part of this initiative to impact the health and safety of businesses, citizens, and family members in Jackson County.

Details of Expenditures

BUDGET CATEGORY	DESCRIPTION	GRANT REQUEST	MATCHING/IN-KIND CONTRIBUTIONS	TOTAL PROJECT EXPENSE
(1) Defensive Driving Course				
Wages		\$0.00	<i>to be paid via fee charged</i>	\$0.00
Fringe Benefits		\$0.00	<i>to be paid via fee charged</i>	\$0.00
Travel	For training & general	\$0.00	\$150.00	\$150.00
Equipment	Power Point Projector	\$2,500.00	\$0.00	\$2,500.00
Supplies	photo copies, handouts	\$0.00	\$50.00	\$50.00
	National Safety Course Kit	\$720.00	\$0.00	\$720.00
	Defensive Driving Handbooks	\$0.00	<i>to be paid via fee charged</i>	\$0.00
Consultants/ Contracts	---	\$0.00	\$0.00	\$0.00
Other Costs	Promotional Expense (newspaper, radio, posters)	\$300.00	\$100.00	\$400.00
	Meeting Room for 3 classes	\$0.00	\$600.00	\$600.00
	Training for Instructor	\$1,000.00	\$100.00	\$1,100.00
	Annual License Fee	\$500.00	\$0.00	\$500.00
TOTALS		\$5,020.00	\$1,000.00	\$6,020.00

Once an instructor has been trained and certified and appropriate equipment is purchased, this program will sustain itself, particularly with referrals coming from local businesses and the district attorney's office.

(2) Safety Camp 2010				
Wages	70% of chairperson and co-chairperson's wages (100 hrs x \$25 x 70%)	\$1,750.00	30% of chairperson and co-chairperson's wages \$750.00	\$2,500.00
	Committee Members: prep, setup, participation, etc. (160 hrs)		\$5,000.00	\$5,000.00
Fringe Benefits 35% of wages	Chairpersons	\$612.50	\$262.50	\$875.00
	Committee Members	\$0.00	\$1,750.00	\$1,750.00
Travel	100 miles x \$0.505	\$30.30	\$20.20	\$50.50
Equipment	---	\$0.00	\$0.00	\$0.00
Supplies	Photo copies, handouts	\$75.00	\$50.00	\$125.00
	Educational Resources	\$200.00	\$100.00	\$300.00
Consultants/ Contracts	Presenters on: Nutrition; Self-esteem; First Aid; Hygiene; Water, Personal/Internet, Bike, and Animal Safety	\$650.00	\$750.00	\$1,400.00
	Rental of Lunda Center Shelter	\$100.00	\$0.00	\$100.00
Other Costs	Promotional Expense (newspaper, radio, posters)	\$500.00	\$200.00	\$700.00
	Food (lunch/snacks)	\$200.00	\$100.00	\$300.00
	Bike Helmets, cones	\$300.00	\$100.00	\$400.00
	Incentives (Bike Rodeo)	\$100.00	\$100.00	\$200.00
TOTALS		\$4,517.80	\$9,182.70	\$13,700.50

(Safety Camp 2010 - cont'd) Having the school district and the Boys & Girl's Club on-board will allow for greater participation. By building awareness and concern regarding safety education, area businesses and individuals concerned with health and safety will play a key part in the plans to sustain this initiative.

BUDGET CATEGORY	DESCRIPTION	GRANT REQUEST	MATCHING/IN-KIND CONTRIBUTIONS	TOTAL PROJECT EXPENSE
(3) Health, Wellness & Safety Fair				
Wages	70% of chairperson and co-chairperson's wages (150 hrs x \$25 x 70%) Committee Members: preparations, setup, takedown, etc. (100 hrs)	\$2,625.00	30% of chairperson and co-chairperson's wages \$1,200.00 \$2,500.00	\$3,825.00 \$2,500.00
Fringe Benefits 35% of wages	Chairpersons Committee Members	\$918.75 \$0.00	\$420.00 \$875.00	\$1,338.75 \$875.00
Travel	160 miles x \$0.505	\$30.30	\$50.50	\$80.80
Equipment	---	\$0.00	\$0.00	\$0.00
Supplies	Photo copies, handouts Educational Resources Depression Screening Mtls Cholestic [™] Lab Supplies (Tot Cholesterol, approx. 50) Tableclothes, misc supplies	\$100.00 \$500.00 \$100.00 \$0.00 \$200.00	\$50.00 \$100.00 \$400 (+ \$10 charge/person) \$0.00	\$150.00 \$600.00 \$100.00 \$400.00 \$200.00
Consultants/Contracts	Presenters on: Healthy Cooking Class Instructor, Depression/Self-esteem, Fitness Trainer, Natural Cures (CAM) Rental of local Armory Rental of fair booths	\$1,200.00 \$250.00 \$1,200.00	\$500.00 \$0.00 \$0.00	\$1,700.00 \$250.00 \$1,200.00
Other Costs	Promotional Expense (newspaper, radio, posters, banner) HRA Screenings - approx. 40 (day of and post-fair, \$50 ea) Food for Cooking Class Incentives for Walk/Run Postage	\$750.00 \$2,000.00 \$250.00 \$300.00 \$0.00	\$250.00 (\$25 charge/person) \$0.00 \$100.00 \$43.00	\$1,000.00 \$2,000.00 \$250.00 \$400.00 \$43.00
TOTALS		\$10,424.05	\$6,488.50	\$16,912.55

Through proper promotion, attendance and participation, health awareness will be heightened in the community. By recruiting businesses and students to attend, a wider population will be targeted. Health Risk Assessments and consultations will be offered at a "corporate discount" to businesses in conjunction with the health fair, allowing them to see the benefits first-hand and build more effective worksite wellness programs. Plans to sustain this initiative include approaching area businesses and organizations to help sponsor future health fairs. Exhibitors would likely be charged a fee to offset the costs.