



Wisconsin's Rural Health Summit
May 10, 2010 at the Kalahari Resort in Wisconsin Dells
Collaboration & Innovation
Final Agenda



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| 8:30 a.m. | Breakfast and Registration | Suite V |
| 9:00 a.m. | Welcome and Opening Remarks - John Eich, Director, ORH | Suite V |
| 9:10 a.m. | "State of the Rural State" - Shaun Golding, Rural Epidemiologist, ORH | Suite V |
| 9:30 a.m. | CMS Proposed Meaningful Use Requirements: What Providers Need to Know - Louis Wenzlow, Director of Health Information Technology, Rural Wisconsin Health Cooperative | Suite V |
| | <p>Louis Wenzlow will be discussing the CMS proposed requirements for the meaningful use of electronic health records. He will provide answers to questions such as: (1) what is "meaningful use?", (2) who will qualify?, (3) what are the timelines?, and (4) how much will be paid?</p> | |
| 10:30 a.m. | Break | |
| 10:45 a.m. | Legal Update: Health Care Reform and Rural Providers - David Snow & Todd Nova, Attorneys At Law, Hall Render Killian Heath & Lyman | Suite V |
| | <p>The new health care reform bill that was recently signed into law is the largest healthcare related legislation since Medicare was enacted 45 years ago. This presentation is intended to serve as a primer on the major components of the new bill that will affect rural providers. Topics will include: the implications of general coverage/insurance enhancements, preventative care coverage, tax provisions and changes to the Medicare & Medicaid programs, enhancements to the 340B drug discount program, provisions impacting practitioner recruitment (including loan repayment programs/National Health Service Corps & support for training of new dentists), extension of the ambulance add-on payments, CHC, FQHCs and RHC issues, long-term care provisions and more!</p> | |
| 12:15 p.m. | Lunch | Suite VI |

- 1:15 p.m. **Breakout Sessions**
- Rural Hospitals and Clinics: a Dialogue of Successful Collaborative Models** - Dr. Tim Bartholow, Senior VP of Member Services, Wisconsin Medical Society, James O'Keefe, President & CEO, Mile Bluff Medical Center, Rebecca Thompson, Executive Director, Wisconsin Medical Society Foundation Tamboti/
Aloeswood
- Innovative Community Oral Health Programs- An Opportunity to Share and Learn** - Kevin Jacobson, Rural Communities Program Manager, ORH, Lisa Bell, State Public Health Dental Hygienist, Wisconsin Division of Public Health, Nathan Luedke, Director, Marquette County Health Dept., Marsha Siik, Program Manager, ORH, Devan Toberman, Registered Dental Hygienist, Teeth-for-Life Oral Health Program, Robin Transo, Executive Director, InHealth Community Wellness Clinic Marula/
Aralia
- 2:30 p.m. **Break**
- 2:45 p.m. **Breakout Sessions**
- Rural Hospitals, Skilled Nursing Facilities and Community Relationship Building** - Kim Heller, Partner, CPA, NHA, Wipfli LLP, Mike Edwin, Director, Wipfli LLP, Bob Van Meeteren, President/CEO, Reedsburg Area Medical Center, Dennis Schommer, VP of Support Services, Reedsburg Area Medical Center Tamboti/
Aloeswood
- EMS - Hospital - Community Connections: A Panel Discussion of What's Working and What's to Come** - Rochelle Schultz Spinarski, Principal Consultant, Rural Health Solutions, Brian Litza, EMS Section Chief, Department of Health Services, Derek Henning, RN, BSN, Emergency Department Manager, Community Memorial Hospital, Brad Chown, EMS Division Chief, Black River Falls EMS, Gary Wingrove, Paramedic and National EMS Consultant, SafeTech Solutions Marula/
Aralia
- 4:00 p.m. **Outline Next Steps for the Upcoming Year** - Kathryn Miller, Rural Hospitals & Clinics Program Manager, and John Eich, Director, ORH Suite V
- 4:30 p.m. **Adjourn**